

**3Q21 Corporate Presentation** 







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# **Company Overview**





#### Mexarrend at a Glance

#### **Business Description**

- Asset-based lender specialized in providing financing solutions for the acquisition of productive assets and equipment to Small and Medium Enterprises ("SMEs")
- Different and complementary business lines to cover our SME target segment
- Presence in 100% of Mexico



#### **Capital Leases**

Leasing products for various types of equipment with purchase option



#### Financing

Includes cash financing and equipment financing



#### **Operating Leases**

Leasing products for various types of equipment without purchase option



#### Renting

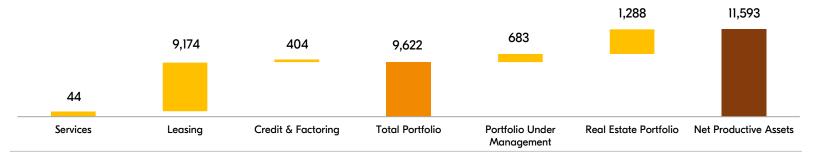
Equipment leasing with supplies, service and maintenance required

Key Financial Highlights	9M20	9M21	Var. %
Total Revenues	1,114	1,435	28.8
Net Income	18	55	205.0
Comprehensive Financing Result	150	234	56.0
Total Portfolio	9,056	9,622	6.3
Total Assets	10,964	11,387	3.9
Shareholder's Equity & Reserves ("SE")	1,195	1,810	51.5
Financial Debt*/Shareholders' Equity*	5.2x	4.6x	(0.6)x
Capitalization* (SE*/Total Assets*)	14.9%	16.9%	200pbs
SE*/Total Portfolio	16.8%	19.4%	260pbs
ROAA	0.2%	0.7%	50pbs
ROAE*	1.6%	4.4%	280pbs
Credit Rating (Fitch, Global)	B+	B+	-

\*Net financial ratios, not accounting for the effects caused by variations in the exchange rate for the quarter due to the debt coverage, eliminating the effect of the OCI on Shareholders Equity

#### Net Productive Assets ("NPA") Breakdown by Product

As of 3Q21 | MXN\$ MM







# Mexarrend 360°: Unique Proposition to Cover the Mexican Market

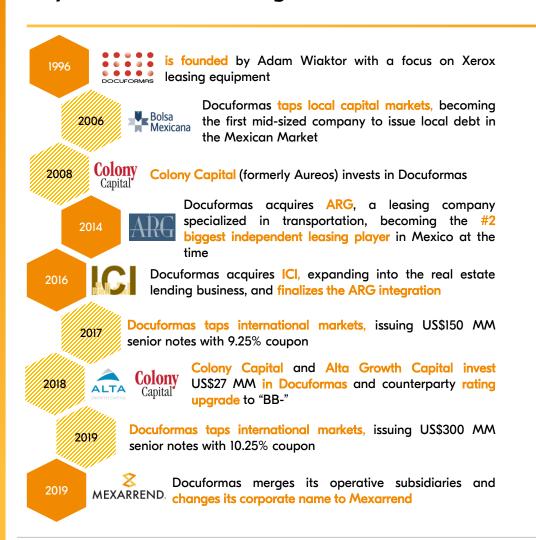
Lender covering the entire relevant market through four specialized divisions:







## **Key Milestones and Integrated Business Model**





#### **Business Model**







## Relevant Events as of September 2021



On February 10<sup>th</sup>, 2021, Mexarrend signed a warehousing revolving credit facility with Credit Suisse AG, Cayman Islands Branch, for \$3 billion pesos. The facility is structures to allow additional financing up to a total of \$4.2 billion pesos



On May 7<sup>th</sup>, 2021, Mexarrend renewed its short-term and long-term local bond issuance program ("*Certificados Bursátiles*") for up to \$2 billion pesos in the Bolsa Institucional de Valores ("BIVA") with a 5-year term. The program was rated "F2 (mex)" by Fitch and "HR2" by HR Ratings

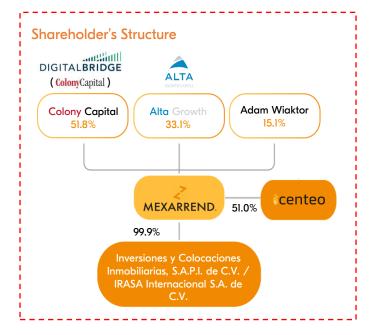
On August 13<sup>th</sup>, 2021, Mexarrend received approval from the Mexican National Banking and Securities Commission ("CNBV") to update its local bond issuance program. The update allows short-term issuances to be for up to \$1.5 billion pesos, while the remainder will be for long-term issuances



On June 8<sup>th</sup>, 2021, Mexarrend announced the release of its first sustainable product: Value Green Lease. The product stems from Mexarrend's commitment to drive constructive change in the market, having a positive environmental impact and helping in the reduction of CO2 emissions



On March 30<sup>th</sup>, 2021, Mexarrend's three existing groups of shareholders successfully completed the subscription of the \$10 million-dollar capital increase agreed in the shareholder's resolutions of December 30<sup>th</sup>, 2020







# **Key Investment Highlights**





## **Asset-Based Lender Serving SMEs**







### Mexarrend Attends Underserved Mexican SMEs...

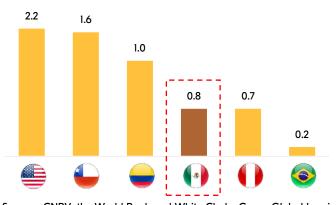
#### Why are **SMEs** Underbanked?

- Banks are not set up to cater to SMEs needs
- Banks have heavy fixed cost structures that make SMEs unattractive clients due to smaller "ticket size"
- Banks reputational and legal risk burden makes KYC requirements onerous
- Banks have stricter reserve and capitalization requirements

# Mexican Mexican Mexico Mexico's Companies Labor Force GDP Financing

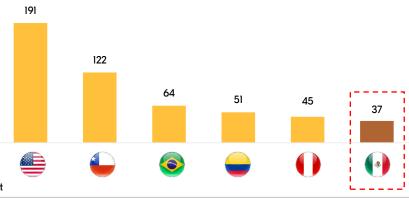
Within Companies, Mexican SMEs are Underserved...

# Leasing Volume % As of 2019 of GDP



Domestic Credit to the Private Sector

% As of 2019



Sources: CNBV, the World Bank and White Clarke Group Global Leasing Report





# 1. ...With Well-Designed and Tailored Products

	Product Type		Description	Tenor Range	Indicative Amounts Range
	Capital Lease		<ul> <li>Leasing products for various types of equipment</li> <li>Option to purchase at the end of the lease term</li> </ul>	12 - 48 months	MXN\$ 1 - 40 MM
	Operating Lease	Equipment	<ul> <li>Leasing products for various types of equipment</li> <li>No option to purchase at the end of the lease term</li> </ul>	24 - 60 months	MXN\$ 1 - 40 MM
		Real Estate	<ul> <li>Sale and lease-back of Real Estate assets</li> <li>Option to purchase at the end of the lease term</li> </ul>	5 - 7 years	MXN\$ 30 - 150 MM
	Renting		<ul> <li>Integrated leasing and management solutions</li> <li>Equipment leasing with supplies, service and maintenance required by the included equipment</li> </ul>	12 - 36 months	MXN\$ 1 - 10 MM
		Cash	<ul><li>Secured cash loans</li><li>Complements banks offerings</li></ul>	12 - 48 months	MXN\$ 1 - 40 MM
<u>\$≡</u> #	Financing	Equipment	<ul> <li>Purchase equipment and resale or lease it with financing</li> <li>Equipment serves as collateral for the loans</li> </ul>	24 - 60 months	MXN\$ 1 - 40 MM
	Fintech Platform	Cook	Working capital loan	3 - 12 months	MXN\$ 100K - 1 MM
	rintech Platform	Cash	<ul> <li>Supply chain financing</li> </ul>	Up to 12 months	MXN\$ 50K - 1 MM





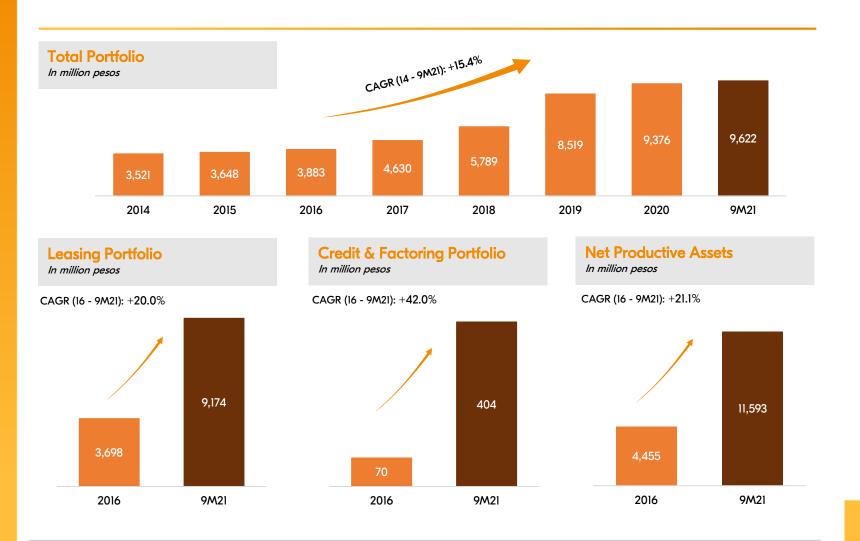
# 2. Powerful and Effective Go-to-Market Model...

		Direct Sale	es Force	
(	Organizational Structure	#	% Sales	Key Highlights
	Directors			Salesforce is engaged in the whole process, from origination to collection
Sales Team	Managers	+60 Employees	~69%	Limited number of clients per business unit:
	Business Units / Marketing and Contact			Incentives-based compensation structure (clawback mechanism)      Physical presence in Mexico City and Monterrey
(	Organizational Structure	Indirect Sal	% Sales	Key Highlights
Vendors	ZEIZZ XeLOX (X)	+26	~8%	Allows Mexarrend to leverage vendors' expertise and their sales force since vendors require a fast response time
		Vendors	3.8	Channel expected to gain relevance over the next years and enables expanded geographical reach:
	Presence in 30 States	+64 Brokers	~23%	- Strategic channel to open new markets  • We select brokers that are capable business partners:
Brokers		DIOROIS		<ul> <li>Brokers that are well positioned to seek and originate financing transactions within their immediate business circles</li> </ul>





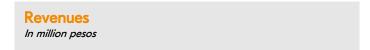
## 2. ...That Results in Solid Growth...

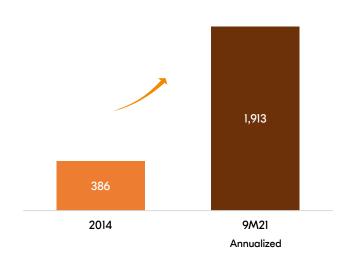






## 2. ...With a Positive Bottom-Line





Consistent top line growth that results in a positive bottom-line year over year since its inception, due to:

- Specific target market
- Competitive go to market strategy
- Strong corporate practices
- Experienced management
- · Potential credit risks are spotted early on







# 3. Rigorous Risk Management Standards...

#### Rigorous Risk Management Standards

Fast and Disciplined Credit Approval



Credit Package



Risk Analyses



Credit Committee





Documentation And Closing

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Constant communication with potential clients throughout the assessment process

- Credit process enables turnaround times of 5 to 15 business days, significantly faster than a traditional bank
- Independent members strengthen the Credit Committee
- The Company follows strict risk assessment processes incorporating quantitative and qualitative parameters

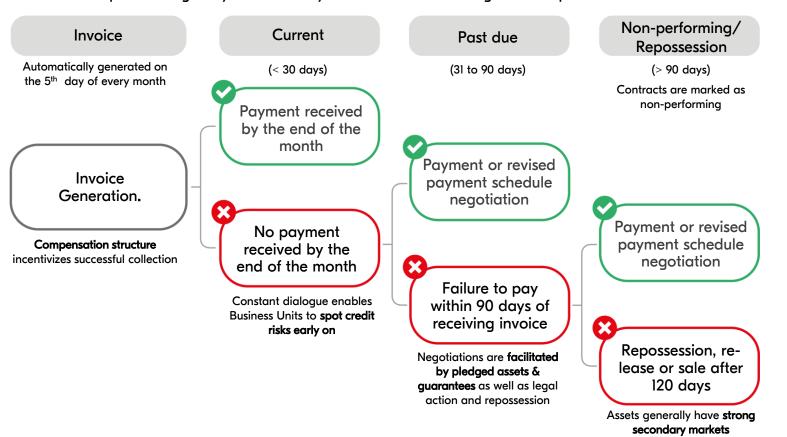




# 3. Rigorous Risk Management Standards (Cont'd)...

#### **Efficient Collection Process**

The collection process is greatly facilitated by Mexarrend maintaining ownership of leased assets

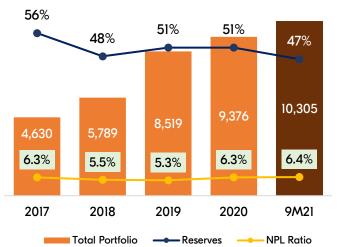






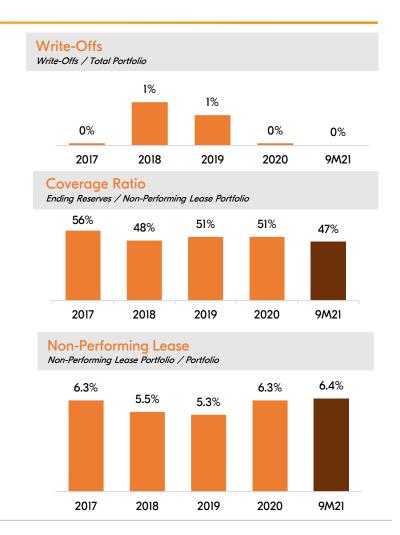
# 3. ...That Results in Low Write-Off Levels and Asset Quality







- Focus on productive assets minimizes the risk of non-payment
- Strong secondary market for productive assets
- Collateral is executable and disposable
- The Company maintains insurance policies covering 100% of its underlying assets
- Guarantees on assets minimize "real loss", reinforced by a conservative approach to NPLs

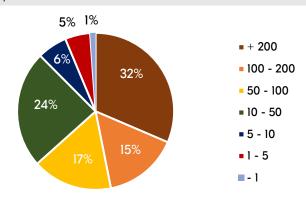




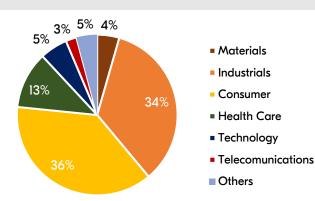


# 4. Solid Balance Sheet Supported by a Diversified Portfolio...

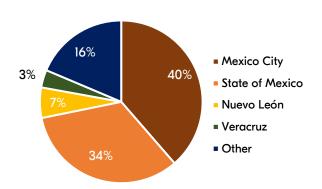
# Portfolio Distribution by Ticket Size In million pesos



#### Portfolio Distribution by Industry



#### Portfolio Distribution by Geography



Mexarrend operates under strict credit policies aligned with its priority of maintaining a high-quality portfolio. Approximately 95% of customers have contracts for transactions of less than \$50 million pesos, therefore demonstrating a low concentration level per customer

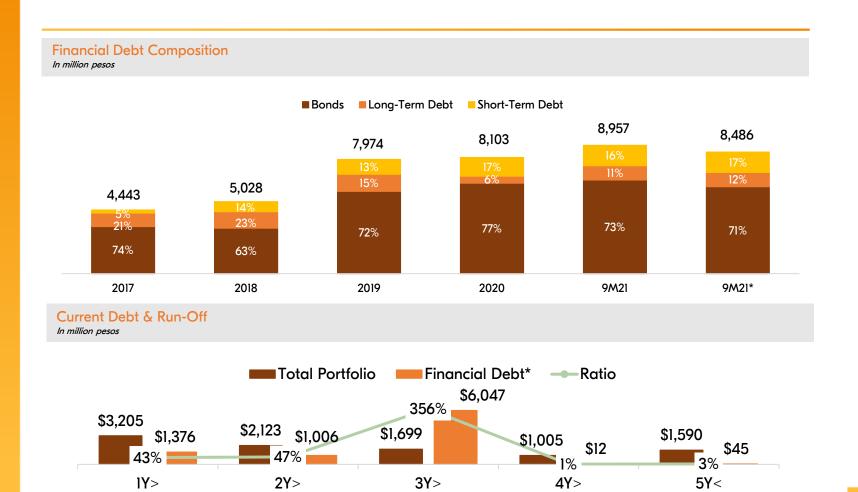
The geographic diversification of our portfolio is in line with the percentage of participation in the economy. The highest concentration is found in Mexico City and the metropolitan area, which includes the State of Mexico. In terms of industry, our portfolio is well diversified

Our sales force operates throughout the country from our headquarters in Mexico City and currently has a representative office in Monterrey, to better serve the northern region





# 4. ...And a Prudent & Diversified Funding Profile



\*Note: Consider the hedges for the US\$ denominated financial debt





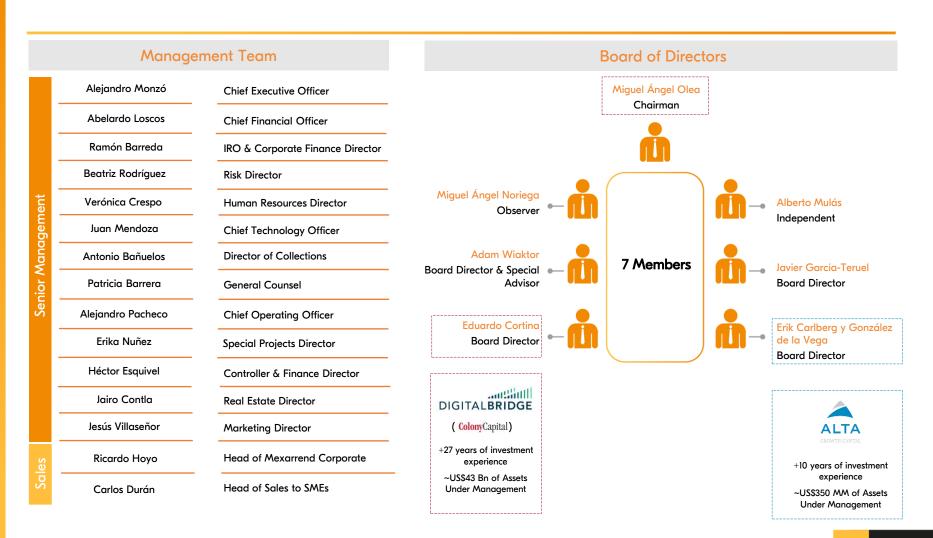
# 5. High Levels of Operational Efficiency and Strong Financial Ratios that Result in Solid Credit Ratings







# 6. Experience Management Backed by High Profile and Committed Shareholder's







# Environmental, Social and Corporate Governance (ESG)

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#### **Mexarrend 5 Pillars**

We are a sustainable company, committed to our environment, seeking to be efficient and highly productive considering our 5 pillars:







## **Our Sustainable Strategic Future**



# Distinctive Socially Responsible Company

We incorporate into our philosophy the purpose of being a sustainable company for the second consecutive year



#### **EPIC Lab**

On September 2021, Mexarrend partnered with the EPIC Lab seeking to inspire more young people to become entrepreneur



#### Participation in a Global Compact Network

Share best practices and ratified our strategy to the 10 objectives of the pact.



#### Value Green Lease

Value Green Lease is Mexarrend's first green product which seeks to finance environmentally responsible productive assets



# Environmental and Social Management System

Within our business core we evaluate the social and environmental impacts, to whom we grant financing, supported by a socio-environmental policy aligned to the IFCs



#### **Sustainability Report**

On March 18th, 2021, Mexarrend published its first <u>Sustainability Report</u>, which focuses on explaining all the initiatives, achievements, metrics and objectives that we have as an organization

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# **Reading Mexarrend's Financial Statements**

Key components of Mexarrend's Income Statement and Balance Sheet

Total Revenues	Interest on Capital Leases → Includes interest earned on capital lease payments and portfolio sales  Equipment Financing → Equipment financed under payment plans, includes both the interest and the principal  Operating Leases → Includes (i) the rental revenue from ICI's lease of real estate property, (ii) rental income associated with the operating lease business of ARG and (iii) the fees for certain maintenance and insurance services
Costs	Interest Expenses → Includes the funding costs for the assets leased under all of our capital, operating leases and transportation services (renting) and other related services  Cost of Credit Operations → Includes the costs of equipment that is purchased as part of our equipment financing business  Depreciation of Assets Under Operating Leases → Depreciation of the Real Estate asset being rented by ICI and the depreciation of all the operating lease equipment leased by ARG as part of its renting business
Balance Sheet (Assets)	Accounts Receivable → The net investment in leases Other Assets (Non-Current) → Mostly security deposits Property, Plant and Equipment — Net → Includes the properties from the Real Estate business derived from ICI and other equipment of the Company





# **Income Statement**

in million pesos

	[			r		
INCOME	3Q20	3Q21	Var.%	9M20	9M21	Var.%
Interest on Capital Leases	289	460	59.2	900	1,209	34.3
Equipment Financing	-		-	4	-	-
Operating Leases	62	80	29.0	210	226	7.6
Total Income	351	540	53.8	1,114	1,435	28.8
COST						
Interest Cost	233	332	42.5	674	894	32.6
Cost of Credit Operations	-	-	-	4	-	-
Depreciation of Assets Under Operating Leases	24	44	83.3	93	119	27.9
Total Costs	257	376	46.3	<i>7</i> 71	1,013	31.3
GROSS INCOME	94	164	74.5	343	422	23.0
Selling Expenses	7	12	71.4	27	32	18.5
Administrative Expenses	47	52	10.6	140	146	4.3
Loan Loss Reserves	18	4	(77.8)	52	8	(84.6)
Operating Expenses	72	68	(5.6)	219	186	(15.0)
OPERATING INCOME	22	96	336.4	124	236	90.3





# Income Statement (Cont'd)

in million pesos

	3Q20	3Q21	Var.%	9M20	9M21	Var.%	
Other (Income) Expenses, Net	2	2	-	6	7	16.6	
Interest Income	(9)	(3)	66.7	(57)	(11)	80.7	
Interest Expenses	32	24	(25.0)	138	69	(50.0)	
Net Exchange Profit (Loss)	(242)	202	183.4	1,119	159	(85.8)	
Valuation of Financial Derivative Instruments	235	(227)	(196.6)	(1,175)	(187)	84.1	
Premiums of Financial Derivative Instruments	44	80	81.8	125	204	63.2	
Extraordinary Expenses	-	-	-	-	-	_	
Comprehensive Financing Result	60	76	26.7	150	234	56.0	
INCOME BEFORE INCOME TAXES	(40)	18	145.0	(32)	(5)	84.3	
Taxes	(51)	(22)	56.9	(50)	(60)	(20.0)	
NET INCOME	11	40	263.6	18	55	205.5	
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# **Balance Sheet**

in million pesos

ASSETS	9M20	9M21	Var.%	
CURRENT ASSETS				
Cash and Cash Equivalents	1,002	686	(31.5)	
Accounts Receivables	2,537	2,169	(14.5)	
Loan Loss Reserves	(281)	(306)	(8.9)	
Taxes to Recuperate	279	203	(27.2)	
Sundry Debtors	21	5	(76.2)	
Other Assets	161	179	11.2	
Inventory	28	14	(50.0	
TOTAL CURRENT ASSETS	3,747	2,950	(21.3)	
NON-CURRENT ASSETS				
Property, Plant and Equipment - Net	1,750	1,812	3.5	
Long-Term Receivables	4,190	5,590	33.4	
Other Assets	112	106	(5.4)	
Financial Derivative Instruments	733	349	(52.4)	
Deferred Taxes	198	346	74.7	
Intangible Assets	234	234	-	
TOTAL NON-CURRENT ASSETS	7,217	8,437	16.9	
TOTAL ASSETS	10,964	11,387	3.9	
		<u> </u>		





# **Balance Sheet (Cont'd)**

in million pesos

LIABULTIES	04400	04401	<b>M</b> 0/
LIABILITIES	9M20	9M21	Var.%
CURRENT LIABILITIES			
Current Portion of Long-Term Debt	1,274	1,379	8.2
Accounts Payable	128	3	(97.7)
Sundry Creditors	597	595	(0.3)
Related Party Creditors	12	11	(8.3)
Income Taxes and Other Taxes Payable	9	11	22.2
TOTAL CURRENT LIABILITIES	2,020	1,999	(1.0)
NON-CURRENT LIABILITIES			
Long-Term Debt	7,749	7,578	(2.2)
Deferred Income Taxes	-	-	-
Derivatives	-	-	-
TOTAL NON-CURRENT LIABILITIES	7,749	7,578	(2.2)
TOTAL LIABILITIES	9,769	9,577	(2.0)
SHAREHOLDER'S EQUITY AND RESERVES			
Capital Stock	1,323	1,530	15.6
Retained Earnings	184	277	50.5
Other Comprehensive Income (Valuation of Financial Derivatives)	(330)	(52)	84.2
Current Year Net Income	18	55	205.6
TOTAL SHAREHOLDER'S EQUITY AND RESERVES	1,195	1,810	51.5
LIABILITIES + SHAREHOLDER'S EQUITY	10,964	11,387	3.9



#### Disclaimer

This document may contain certain forward-looking statements. These statements are non-historical facts, and they are based on the current vision of the Management of Mexarrend S.A.P.I. de C.V. for future economic circumstances, the conditions of the industry, the performance of the Company and its financial results. The terms "anticipated", "believe", "estimate", "expect", "plan" and other similar terms related to the Company, are solely intended to identify estimates or predictions. Some numbers were rounded up for presentation purposes. The statements relating to the implementation of the main operational and financial strategies and plans of investment of equity, the direction of future operations and the factors or trends that affect the financial condition, the liquidity or the operating results of the Company are examples of such statements. Such statements reflect the current expectations of the management and are subject to various risks and uncertainties. There is no guarantee that the expected events, trends or results will occur. The statements are based on several suppositions and factors, including economic general conditions and market conditions, industry conditions and various factors of operation. Any change in such suppositions or factors may cause the actual results to differ from expectations. All figures are expressed in Mexican Pesos unless otherwise stated, and were prepared in accordance with the requirements from the National Banking and Securities Commission (CNBV). Figures for the ended years presented in this report were assessed by independent auditors Galaz, Yamazaki, Ruiz Urquiza, S.C. (Members of Deloitte Touche Tohmatsu Limited).